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Leadership Team

Sally Vastola

Secretary, Board Member

Bobby Burchfield

Board Member

Rob Collins

Board Member

Steven Law

President

Steven Duffield

Vice President for Policy

Sally Vastola

Secretary, Board Member

Sally Vastola is as a member of Nixon Peabody's Government Relations & Public Policy Practice. She works with attorneys across the firm to advise clients on legislative and regulatory policies in the areas of tax, international trade, healthcare, financial services regulation and energy.

Ms. Vastola has more than 20 years' experience in local, state and federal government. She also served as Executive Director and Chief Operating Officer of the National Republican Congressional Committee managing the organization's strategy, budget and daily operations.

Before joining the firm, Ms. Vastola was Chief of Staff for the Hon. Thomas Reynolds, who served five terms, representing the 26th Congressional District in Upstate New York.

In addition to her experience on the national political scene, Ms. Vastola also served as Chief of Staff to Mr. Reynolds during his time in the State Assembly, including his tenure as Republican leader from 1995-1998. In this capacity, Sally oversaw a staff of over 250 employees.

A longtime civic activist, Ms. Vastola was selected to Leadership Buffalo's second class in 1989. Leadership Buffalo's mission is "to unite local leaders from diverse backgrounds and perspectives in order to increase their knowledge and understanding of community issues, to broaden their vision and to enhance their ability to lead." She was on the board of the Jr. League and has served as their State Public Affairs Chairman. She also directed the league's "Woman-to-Woman" pilot program. "Woman-to-Woman" has since become a national model for helping women cope with dual addictions to drugs and alcohol.

Bobby Burchfield

Board Member

Bobby R. Burchfield is the co-managing partner of McDermott Will & Emery LLP's Washington, D.C., office. An accomplished trial lawyer who has never lost a jury trial, Bobby has an active litigation practice representing major corporations in cases throughout the country.

In 1992, Burchfield was General Counsel to President George H.W. Bush's re-election campaign. He has represented many public officials in campaign finance, ethics, and litigation matters. He argued before the United States Supreme Court on behalf of the Republican National Committee and other political parties in their challenge to the McCain-Feingold status in *McConnell v. Federal Election Commission*, 124 S. Ct. 619 (2003). By appointment of President George W. Bush, he served on the Antitrust Modernization Commission, which issued its Report and Recommendations on April 2, 2007.

In addition to CrossroadsGPS, Burchfield serves on the Board of Trustees of Wake Forest University, the Dean's Advisory Board of George Washington Law School, and the Board of the Georgetown Pediatric Center. He obtained his B.A. in Economics and Politics from Wake Forest in 1976, and his J.D. from George Washington Law School, where he was Editor-in-Chief of the Law Review, in 1979.

Rob Collins

Board Member

Rob Collins is currently with the firm Purple Strategies. Prior to joining Purple, Rob ran the American Action Network. The Network under Collins's leadership raised over \$30 million for advocacy in 5 Senate races and 35 House Districts building multi-platform advocacy campaigns that included grassroots, TV, radio, new media, social media and voter mobilization. In addition, Collins created the successful Hispanic Leadership Network co-chaired by Gov. Jeb Bush and Secretary Carols Gutierrez.

Before starting the Network, Collins was Chief of Staff for Majority Leader Eric Cantor, worked on over 14 campaigns including work with Senator John Thune, the NRSC, Senator Chuck Hagel, The RNC, NY RACC, Congressman David McIntosh and Congressman Frank Riggs.

Steven Law
President

Steven Law brings two and a half decades of diverse experience in government, politics, ethics and law to his role as President of CrossroadsGPS.

Law served as chief legal officer and general counsel of the U.S. Chamber of Commerce, the largest and most active general business association in the country. In that role, Law ensured legal compliance for the Chamber's multimillion-dollar political program, and personally created and directed the Chamber's successful grassroots advocacy campaign against the Employee Free Choice Act.

Prior to his stint at the U.S. Chamber, Law was deputy secretary of the U.S. Department of Labor under President George W. Bush, where he championed new financial transparency and ethics reforms for labor unions. Under Law's leadership, the Department cut spending and was ranked the best managed agency in the Executive Branch.

On Capitol Hill, Law served as executive director of the National Republican Senatorial Committee for both the 1998 and 2000 election cycles. He erased a huge leftover debt and led the committee to set new records for fundraising and political action. Law was the manager of Senator Mitch McConnell's first reelection campaign in 1990, and served as McConnell's chief of staff from 1991 to 1997.

Law is a graduate of the University of California, Davis, and received his J.D. from Columbia University School of Law, as a Harlan Fiske Stone Scholar.

Steven Duffield
Vice President for Policy

Steven Duffield serves as Vice President for Policy to Crossroads GPS, bringing together experience as a senior policy advisor in Congress and as a policy-political specialist within the Republican National Committee.

Steven's experience on Capitol Hill includes service to Sen. Jon Kyl in the Senate Republican Policy Committee and the Senate Republican Conference, where he was policy director and chief counsel. Steven managed those leadership offices' policy functions and advised on legislative strategy, coalition building, and message development.

After his service in the Senate, Steven served as executive director of the Republican Platform Committee where he managed the drafting and adoption of the national party's official policy platform in 2008.

Steven also has held other senior roles within the Republican National Committee, practiced law in an international firm, worked as a small businessman, and served as a judicial clerk for Justice Robert

Eastough of the Alaska Supreme Court. He has a law degree from The University of Chicago Law School, where he was on law review, and has an undergraduate degree from Georgetown University.

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